**Get together with [organising body] for a good cause**

The community in [local area] is invited to come along to [venue] on [date] to join in the festivities as we celebrate Pancake Day in 2024.

Funds will be raised from the sale of pancakes, to support the work done in [local area/topic] by Uniting Vic.Tas, the community services organisation of the Uniting Church of Victoria and Tasmania.

Pancake Day, also known as Shrove Tuesday, will take place on Tuesday 13 February this year. This day is the last day before the start of Lent, a period of fasting, prayer and reflection in the run-up to Easter. It references the old tradition of using up all the luxury goodies in the pantry, such as flour, butter and eggs, before the Lenten period of abstinence.

“Pancake Day is a great way for us to get together, have something good to eat and help others at the same time”, said [local coordinator/spokesperson name].

“We’ve been taking part in Pancake Day for [x] years,” said [local coordinator/spokesperson name].

“[*Make this something about your event – e.g. why it is special or different, how much you made last year*]”, said [local coordinator/spokesperson name]

Uniting Vic.Tas is there for people experiencing homelessness, drug and alcohol or mental health challenges. We support people living with disability to make their own life choices. We offer access to meaningful employment, support newly arrived people in our community, support early childhood through early learning and family services.

Since 2002, Pancake Day has raised over $2.4 million for local communities across Victoria and Tasmania.

To find out more about Pancake Day or register an event, visit [**unitingvictas.org.au/pancake-day**](https://pancakeday.com.au/vic-tas/)

**Notes to Editors**

For more information, or to arrange a media opportunity, please contact [name and details].